

United States Postal Service®

# INDUSTRYALERT

## Mail Spoken Here

April 23, 2015

Keeping up with all the news affecting the mailing industry can be a bit challenging at times, but we're here to help with that.

*Mail Spoken Here* is brought to you by the Office of Industry Engagement and Outreach, Consumer and Industry Affairs; bringing you the latest news on mail coming from the Postal Service.

It is our intent to provide an ongoing news recap of all mailing requirements, *Federal Register* notices, *Postal Bulletin* articles, and webinars. We'll keep you posted on any comment-period requirements, and let you in on upcoming events or changes to standards when the information is available.

### ***Earned Value Promotion***

In its April 16, 2015 filing with the Postal Regulatory Commission (PRC), the Postal Service indicated that the First-Class Mail Earned Value promotion would move forward as planned to run from May 1 to July 31, 2015. This promotion allows mailers to earn postage credits for each First-Class Mail reply piece that is returned to the mailer during the promotion period.

Registration ends on April 30, 2015 – be sure to sign up now! For contact information or to see the requirements, click [here](#).

### ***Other 2015 Promotions***

Pending PRC approval, the remaining promotions are expected to move forward on their previously-scheduled dates, with the exception of Advanced and Emerging Technology, which will be delayed by one month. This promotion is now scheduled to run from June 1 to November 30, 2015. You can see all [promotions information](#) on the RIBBS website.

### ***On the Horizon***

**Military Mail Addressing:** Be sure to read the upcoming April 30, 2015 edition of the *Postal Bulletin* on updated standards for military mail addressing requirements. In conjunction with the Navy and the Military Postal Service Agency, the Postal Service will revise the APO and FPO address format to more closely align with Postal and other military addressing standards – using the “UNIT,” “CMR,” or “PSC” designation and number, plus the box number as part of the addressing component. The use of the ship's name to reach its destination will no longer be permitted. These addressing standards are effective June 1, 2015, with a full compliance date required by October 2015. Help us get the word out to military families!

## ***2015 Pricing Webinars:***

Tentatively scheduled -- Industry webinars on the price change implementation. Although details will be provided at a later date pending PRC approval of the USPS proposed prices, please save the following dates:

Tuesday, May 12, 2015 (all mail classes)

Wednesday, May 13, 2015 (Periodicals only)

Thursday, May 14, 2015 (all mail classes)

## ***Did You Know?***

In 2014, approximately 101 million pounds of mail were delivered to overseas U.S. military installations, U.S. naval vessels, and diplomatic posts around the world.

Stumped by the type of customs form to use when shipping internationally? No need to figure it out on your own. Try the [Customs Form Indicator](#) on the Postal Explorer website. Select a destination country, enter the weight and mail service – and the results will show which customs form is appropriate for your package. Additional customs form information can be found in the International Mail Manual, section 123. For Freely Associated States and U.S. Territories customs requirements, see Domestic Mail Manual (DMM), section 608.2.4; and military mail, see DMM 703.2.3.6-8.

## ***Published Mailing Standards Documents***

### **April 2015:**

\*FRN: Revision to the Requirements for Authority to Manufacture and Distribute Postage Evidencing Systems: Proposed Rule (4/23) Note: comments due on or before 5/26/15

\*IMM: Replacing Click-N-Ship for Business with a USPS Meter Label Solution (PB, 4/16)

\*DMM: Premium Forwarding Service Commercial (PB, 4/16)

\*DMM: Updated Restrictions – Freely Associated States (PB, 4/16)

\*DMM: Freely Associated States Pricing (PB, 4/16)

DMM: Clarification on Content Eligibility for Standard Mail Marketing Parcels (PB, 4/2)

### **March 2015:**

IMM: U.S. Government Sanctions on Crimea Region of Ukraine (PB, 3/19)

IMM: U.S. Government Sanctions Programs (PB, 3/19)

IMM: Lithium Battery Terminology (PB, 3/5)

FRN: Clarification on Content Eligibility for Standard Mail Marketing Parcels; Final Rule (3/17)

FRN: Domestic Mail Manual; Incorporation by Reference: Final Rule (3/16)

FRN: International Mail Manual; Incorporation by Reference: Final Rule (3/16)

### **February 2015:**

DMM: Domestic Competitive Products Pricing and Mailing Standards Changes (PB, 2/5)

DMM: Products Mailable at Nonprofit Standard Mail Prices (PB, 2/5)

IMM: GDE Wholesaler Program (PB, 2/19)

IMM: International Merchandise Insurance Limit for Three Countries (PB, 2/19)

IMM: Changes to Pricing and Mailing Standards for International Shipping Services (PB, 2/5)

IMM: Burma, Kiribati, and Sao Tome and Principe Establish PMEI Services (PB, 2/5)

IMM: Country Name Changes (PB, 2/5)

Pub 52: Elimination of PS Form 1770, Revisions to SP2975 and Updates to Various Standards (PB, 2/19)

Pub 52: New Mailing Standards for Lithium Batteries (PB, 2/5)

FRN: International Product Change-PMI Regional Rate Boxes Contracts: Notice (2/11)

FRN: New Mailing Standards for Domestic Mailing Services Products: Proposed Rule (2/5)

FRN: Change in Rates and Classes of General Applicability for Competitive Products: Notice (2/4)  
FRN: Domestic Competitive Products Pricing and Mailing Standards Changes: Final Rule (2/3)  
FRN: International Product and Price Changes: Final Rule (2/3)  
FRN: International Service Changes – Burma, Kiribati, Sao Tome and Principe: Final Rule (2/3)

*\*Red means new additions since the last [Mail Spoken Here](#) was issued on April 2, 2015.*

For your reference:

FRN: [Federal Register Notice](#)

PB: [Postal Bulletin](#)

[Postal Explorer](#) is a mailer's resource for all information contained in the [Domestic Mail Manual](#) (DMM), [International Mail Manual](#) (IMM), [Publication 52](#), *Hazardous, Restricted, and Perishable Mail*, mailing standards [Federal Register](#) notices, and the [Postal Bulletin](#).

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